

In Transition:

Now What ?



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What are we going to talk about?

- What do I need to overcome?
- What is my goal?
- What should I be assessing?
- What tools do I need?
- What Networking Groups should I join?

What do I need to overcome?

- The Mourning Period
 - Depression – Need professional help?
 - Anger
 - Realization
- Fear – It's the unknown
- Self-doubt – Be confident
- Discriminations
- Cash flow issues – Time factor
- *“Being in transition is your permanent job. Landing is temporary.”*
- Opportunity awaits

What is my goal?

- Find any job?
- Find a job I am qualified for?
- Find a job I would be happy at?
- Find a job I will be successful at?
- Find a job in the right culture?
- Find a job within a certain time frame?
- Why not a job that combines all the above?
- I need to be working by a certain date!

What should I be assessing?

- What are the skills I possess?
- What are my strengths and weaknesses?
- What are the things I like to do?
- What are the things I do NOT like to do?
- What is my personality?
- What type of environment would I like to work in?
- What type of people do I like to work with?
- What size organization is best for me?
- What is my career path?
- Do I need a Career Coach?

What tools do I need?

- Positive attitude
- Dress for success
- Marketing Value Elevator speech – “4Cs”
- Clear, Consistent, Concise, Compelling
- Personal business cards
- Create Your Personal Brand
- Marketing plan – one-page profile
- Resumes – 1, 2, multi-pages
- LinkedIn profile
- References
- Cover letters Templates
- Thank you letters - Templates
- Target companies

Who should be in my network?

- Relatives
- Friends
- Current and past business colleagues
- Business customers and vendors
- College alumni
- Neighbors
- In-transition friends
- Make a list of ALL the people you know

What Networking Group is for me?

- www.LandingExpert.com – List groups
- Google search for Groups
- Networking Groups you need to join:
 - At least 1 with members employed in your industry
 - At least 1 with members in-transition in your industry or profession
 - At least 1 with members in-transition in multiple industries at your level or higher
 - At least 1 with members employed in multiple industries at all levels

What other sources are available?

- Volunteer groups
- Family functions
- Seminars
- Charitable events, galas
- Family sports – soccer, baseball, basketball
- Everyday opportunities: cleaners, hair salon, mailman, grocery, church
- Chambers of Commerce
- Alumni groups
- Industry associations
- Professional associations
- Social networking sites
- Internet boards: Indeed.com
- Blogs

Conclusion

- Overcome your emotions and fear
- Be positive and self-confident
- Think strategically
- Develop your tools and targets
- Set a near-term and long-term goal
- Monitor your progress
- Being in-transition is a journey – some parts you can control – learn, experiment, and enjoy!

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